



NATIONAL HEALTH FREEDOM ACTION

October 23, 2014

Urgent GMO Labeling Alert, Help Oregon and Colorado make history! Educate undecided voters!

In less than two weeks, voting on two citizen-initiated statewide campaigns —[Vote YES on Oregon's Measure 92](#) and [Vote YES on Colorado's Prop 105](#)—will close. We need you now! Support the grassroots activists by helping to get out the vote in support of GMO-labeling. Let's prove it to ourselves that the power of the people is alive and well by securing transparency and informed decision-making in food purchases without state legislatures!!! [Help Oregon Here.](#) [Help Colorado Here.](#)

Oregon's Measure 92 and Colorado's Prop 105 received the necessary number of signatures to go forward and, if passed, will require mandatory labeling of genetically modified organisms (GMOs) in both of those states ([See NHFC's summer newsletter](#)). **Both campaigns are circulating powerful video messages (see below) and [debunking claims](#) that labeling will increase food costs for consumers. But, in the final weeks before the vote and as the opposition bombards media outlets with its misinformation campaign, we need your help to win over the majority of the undecided voters to our side.**

Help make history! As of May 14, 2014, there were 84 bills in 29 states regarding the labeling of GMOs. In 2014, Vermont became the first state in the country to require labeling of GMOs (Maine and Connecticut also passed labeling measures, but those will not take effect until several neighboring states also adopt such measures). **Please help Oregon and Colorado become the first states to pass citizen initiatives for labeling of GMOs.**

Oregon

[Sign up to urge Oregon voters to vote Yes for GMO Labeling, Here.](#)

The Oregon Mandatory Labeling of GMOs Initiative, Measure 92 is on the November 4, 2014 statewide ballot in Oregon as an initiated state statute. The measure would mandate the labeling of certain foodstuffs that were produced with or contain genetically modified organisms. The measure is sponsored by the group [Oregon Right to Know](#). Ballots were in mailboxes across Oregon on October 16th. [Read the OR Initiative here.](#) Vote YES on Measure 92!

Colorado

[Sign up to urge Colorado voters to vote YES for GMO labeling, Here.](#)

The Colorado Mandatory Labeling of GMOs, Proposition 105 is on the 2014 statewide ballot in the state of Colorado as an initiated state statute. [See the full text of Prop 105 here.](#) The measure would require any "prepackaged, processed food or raw agricultural

commodity that has been produced using genetic modification" to include the label: "Produced with genetic engineering." If approved, the law would be put into effect by January 1, 2016. [Read the official CO ballot question here](#). The measure is sponsored by the group [Colorado Right to Know](#). Vote YES on Prop 105!

If you won't use your voice, then use your mouse to support GMO labeling! Please share the following videos far and wide—especially with friends and family in Colorado and Oregon.

[Watch Oregon Video](#) that features moms who pledge to keep their babies and kids safe—from the big things we can all see, and from the little things we can't.

[Watch Colorado Video](#) that asks voters whether they want to eat corn grown from yellow (as nature created them) corn seeds—or corn grown from blue corn seeds, coated in five toxic chemicals.

[Watch, "like", and "share" Ronnie's Ice Bucket Challenge video](#); OCA will donate \$2 per "like," up to \$200,000, to the YES on 92 campaign to label GMOs in Oregon.

Please forward this to all of your contacts in Colorado and Oregon!

National Health Freedom Action thanks you and looks forward to celebrating a great health freedom victory in November!



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