



# NATIONAL HEALTH FREEDOM ACTION

September 9, 2012

**Tell All Your Friends in California We Need Them!**

**To Spread the Word and Vote YES  
on  
California's Groundbreaking Proposition #37  
Demanding Labeling of Genetically Modified Organisms  
In the Food Supply**

**November 6<sup>th</sup> is the date Californians will set the pace for the entire country. The *California Right To Know Genetically Engineered Food Act* is on the ballot in California.**

Join **National Health Freedom Action** in supporting the efforts of **The Committee for the Right to Know** by helping to get out the vote in California in support of GMO-labeling. This is a historic opportunity because success in California will set the trend for consumers' right to know of GMOs nationwide.

**November 6<sup>th</sup> is the date to Vote YES on Prop #37!**

- 1. Click Here to support the Right to Know campaign in California and help them on their road to victory!** <http://www.labelgmos.org/>
- 2. Click Here to Read the Initiative Act:**  
<http://d3n8a8pro7vhmx.cloudfront.net/labelgmos/pages/31/attachments/original/CA-Right-to-Know-Initiative12.pdf?1324916176>
- 3. Click Here to Read More:**

**Other Countries:** Fifty countries, including the 27 European Union countries and Japan, have laws mandating that genetically engineered foods be labeled, but the United States does not have a labeling requirement. California Secretary of State announced that California residents successfully gathered the 560,000 physical signatures necessary to put the GMO-Label Initiative on the Ballot! **November 2012's California Proposition #37 is our HOPE FOR THE FUTURE** on mandatory GMO labeling. **As of June 2012, over 20 states** in the United States have introduced legislation to require labeling of foods containing or produced with GMOs, aka genetically engineered (GE) foods, in some fashion or another, but California is taking the lead with the Ballot Initiative from the people.

**Dangers of GMOs:** **Click here** to read the potential dangers of eating genetically modified foods, spelled out by the **Institute for Responsible Technology** in their “*65 Health Risks of GM Foods*”: <http://www.responsibletechnology.org/gmo-dangers/65-health-risks>

**What you can Do:** (<http://www.labelgmof.org/>) **The Right to Know Campaign in California** invites you to:

- ▶ **Find an Event Near You** - Find volunteer opportunities and campaign events in your neighborhood, or create your own!
- ▶ **Find and Contact Your Local Leader** - Check out this Google Map to find the leader in your area.
- ▶ **Become a Campaign Blogger** – Join our official Right to Know Blogger Team.
- ▶ **Endorse Yes on Prop 37** - Add your business, organization or political endorsement to our growing list of endorsements.
- ▶ **Earn a Spot on our Leaderboard** - The more you get involved, the more points you earn.
- ▶ **Recruit Friends to Join Us** - Recruit friends, earn points and advance on our leaderboard.
- ▶ **New Media Toolkit** - Grab the official social media badges, logos, Facebook covers, Twitter skins and more to show your support for our Right to Know online.
- ▶ **Join Yes on 37 Social Media Team** – Join Us Now on **Facebook**, **Twitter**, **Pintrest** and **Google+** so you can help us get the word out about our Right to Know What’s In Our Food.

**Endorsements:** According to the **Right to Know**: “1,879 businesses and professional supporters have endorsed YES on Prop 37 including a broad range of consumer, farm, environmental and health advocates. **Your business or organization can sign up as an endorser** on the Right to Know website. **Endorsers include:** the American Public Health Association, United Farm Workers, Sierra Club, California Certified Organic Farmers, Organic Consumers Association, Consumer Federation of America, Nature’s Path, Lundberg Family Farms, Organic Valley, Dr. Bronner’s, Eden Foods, Mercola.com, Center for Food Safety and Food Democracy Now!”

**Opposition:** The opposition has launched their money and we are in a **David and Goliath Battle**. **Click here** to see the stats. Over \$25 million has been funded toward an opposition campaign to Prop #37, including multimillion dollar grants from Monsanto, DuPont Pioneer, PepsiCo Inc., BASF Plant Science, Bayer CropScience, E.I. DuPont De Nemours & Co., Dow Agroscience LLC, Nestles USA, Coca-Cola North American, and more.  
<http://organicconsumersfund.org/label/prop-37-funders.cfm>

**People Support:** But the people's voice will be heard! And the generous, over 2.5 million in donations, to the Right to Know Campaign will be spent wisely, and Californians will set the pace for the entire country, protecting the people's right to know what they are eating. **Click here** to see the stats of the nearly \$3 million in donations in support of the Right to Know Campaign, YES to Prop #37, including generous grants from Mercola.Com Health Resources LLC, Organic Consumers Fund, Nature's Path Foods, U.S.A. Inc., Fine Natural Food Products, Dr. Bronner's Magic Soaps, All-One-God-Faith Inc. , Wehah Farm, Inc., Dbalundberg Family Farms, Alex Bogusky, and more. <http://organicconsumersfund.org/label/prop-37-funders.cfm>

**Take action today.** Go to <http://www.labelgmos.org/> to help CA - and the entire country. Give consumers knowledge about the foods they are buying.

And please forward this to all of your contacts in California!

National Health Freedom Action thanks you, and we look forward to celebrating a great health freedom victory in November!



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